

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	MANAGEMENT & ORGANIZATIONAL BEHAVIOUR	Semester	1
Course code	20MBA11	Batch	2020 -2022

Course Outcomes

CO.1	Gain practical experience in the field of Management and Organization Behaviour
CO.2	Acquire the conceptual knowledge of Management, various functions of Management and theories in Organizational Behaviour
CO.3	Apply managerial and behaviour knowledge in real world situations
CO.4	Develop a greater understanding about Management and Behavioural aspects to analyse the concepts related to individual behavior, attitude, perception and personality.
CO.5	Understand and demonstrate their exposure on recent trends in management.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	MANAGERIAL ECONOMICS	Semester	1
Course code	20MBA12	Batch	2020 - 2022

Course Outcomes

CO.1	The student will understand the application of Economic Principles in Management decision making
CO.2	The student will learn the micro economic concepts and apply them for effective functioning of a Firm and Industry.
CO.3	The Student will be able to understand, assess and forecast Demand.
CO.4	The student will apply the concepts of production and cost for optimization of production.
CO.5	The student will design Competitive strategies like pricing, product differentiation etc. and marketing according to the market structure.
CO.6	The student will be able to understand macroeconomic concepts.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	ACCOUNTING FOR MANAGERS	Semester	1
Course code	20MBA13	Batch	2020 -2022

Course Outcomes

CO.1	Demonstrate theoretical knowledge and its application in real time accounting.
CO.2	Capable of preparing financial statement of companies.
CO.3	Independently undertake financial statement analysis and take decisions.
CO.4	Comprehend emerging trends in accounting and computerization of Accounting systems.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	BUSINESS STATISTICS & ANALYTICS	Semester	1
Course code	20MBA14	Batch	2020 -2022

Course Outcomes

CO.1	Facilitate objective solutions in business decision making under subjective conditions
CO.2	Demonstrate different statistical techniques in business/real-life situations
CO.3	Understand the importance of probability in decision making.
CO.4	Understand the need and application of analytics
CO.5	Understand and apply various data analysis functions for business problems.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	MARKETING MANAGEMENT	Semester	1
Course code	20MBA15	Batch	2020 -2022

Course Outcomes

CO.1	Develop an ability to assess the impact of the environment on marketing function.
CO.2	To formulate marketing strategies that incorporate psychological and sociological factors which influence buying.
CO.3	Understand concept of Branding, development of product and significance of market segmentation , targeting and positioning.
CO.4	Identifying marketing channels and the concept of product distribution
CO.5	Identifying techniques of sales promotion , significance of marketing research.
CO.6	Synthesize ideas into a viable marketing plan for various modes of marketing

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	MANAGERIAL COMMUNICATION	Semester	1
Course code	20MBA16	Batch	2020 -2022

Course Outcomes

CO.1	The students will be aware of their communication skills and know their potential to become successful managers.
CO.2	The students will get enabled with the mechanics of writing and can compose the business letters in English precisely and effectively.
CO.3	Students will get exposure in drafting business proposals to meet the challenges of competitive environment.
CO.4	The students will be introduced to the managerial communication practices in business those are in vogue.
CO.5	Students will get trained in the art of Interpersonal communication and technological advancement and social media usage in communications, with emphasis on analysing business situations.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

2nd semester

Course Name	HUMAN RESOURCE MANAGEMENT	Semester	2
Course code	20MBA21	Batch	2020 -2022

Course Outcomes

CO.1	Gain practical experience in the field of Human Resource Concepts, functions and theories
CO.2	Acquire the conceptual insight of Human Resource and various functions of HR
CO.3	Apply personnel, managerial and welfare aspects of HR.
CO.4	Develop a greater understanding about HR practices, analyse the trends in the field of HR.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	FINANCIAL MANAGEMENT	Semester	2
Course code	20MBA22	Batch	2020 -2022

Course Outcomes

CO.1	Understand the basic financial concepts
CO.2	Apply time value of money
CO.3	Evaluate the investment decisions
CO.4	Estimate working capital requirements
CO.5	Analyze the capital structure and dividend decisions

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	RESEARCH METHODOLOGY	Semester	2
Course code	20MBA23	Batch	2020 -2022

Course Outcomes

CO.1	Understand various research approaches, techniques and strategies in the appropriate in business.
CO.2	Apply a range of quantitative / qualitative research techniques to business and day to day management problems.
CO.3	Demonstrate knowledge and understanding of data analysis, interpretation and report writing.
CO.4	Develop necessary critical thinking skills in order to evaluate different research approaches in Business.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	OPERATIONS RESEARCH	Semester	2
Course code	20MBA24	Batch	2020 -2022

Course Outcomes

CO.1	Get an insight into the fundamentals of Operations Research and its definition, characteristics and phases
CO.2	Use appropriate quantitative techniques to get feasible and optimal solutions
CO.3	Understand the usage of game theory , Queuing Theory and Simulation for Solving Business Problems
CO.4	Understand and apply the network diagram for project completion

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	STRATEGIC MANAGEMENT	Semester	2
Course code	20MBA25	Batch	2020 -2022

Course Outcomes

CO.1	Students should get clear idea about the concept of Strategic Management, its relevance, Characteristics, process nature and purpose.
CO.2	Student to acquire an understanding of how firms successfully institutionalize a strategy and create an organizational structure for domestic and overseas operations and gain competitive advantage
CO.3	To give the students an insight on strategy at different levels of an organization to gain competitive advantage.
CO.4	To help students understand the strategic drive in multinational firms and their decisions in different markets
CO.5	To enable the students to gain knowledge of strategy implementation and the control measures for effective decision-making

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	ENTREPRENEURSHIP DEVELOPMENT	Semester	2
Course code	20MBA26	Batch	2020 -2022

Course Outcomes

CO.1	Display keen interest and orientation towards entrepreneurship, entrepreneurial opportunities in order to setup a business.
CO.2	To know about the various business models and B-Plans across Business sectors.
CO.3	Able to understand the importance of marketing and different forms of businesses.
CO.4	Become aware about various sources of funding and institutions supporting entrepreneurs.
CO.5	Awareness about legal aspects and ways to protect the ideas
CO.6	To understand the ways of starting a company and to know how to protect their ideas.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	EMERGING EXPONENTIAL TECHNOLOGIES	Semester	3
Course code	20MBA301	Batch	2020 -2022

Course Outcomes

CO.1	Identify different emerging technologies
CO.2	Select appropriate technology and tools for a given task
CO.3	Identify necessary inputs for application of emerging technologies
CO.4	Understand the latest developments in the area of technology to support business

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	Technology & Operational Strategy	Semester	3
Course code	20MBA302	Batch	2020 -2022

Course Outcomes

CO.1	Acquire the knowledge about the concepts of production and operation management
CO.2	Demonstrate the basic concepts of process mapping
CO.3	Evaluate the importance of Lean Manufacturing
CO.4	Develop strategies of Total quality management
CO.5	Understand the roles of ISO standards and production system

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	SERVICES MARKETING (MARKETING SPECIALISATION)	Semester	3
Course code	20MBAMM303	Batch	2020 -2022

Course Outcomes

CO.1	Develop an understanding about the various concepts and importance of Services Marketing.
CO.2	Enhance knowledge about emerging issues and trends in the service sector
CO.3	Learn to implement service strategies to meet new challenges.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	MARKETING RESEARCH & ANALYTICS	Semester	3
Course code	20MBAMM304	Batch	2020-2022

Course Outcomes

CO.1	Comprehend the objectives of Market research & its application in solving marketing problems.
CO.2	Appreciate the use of different data collection methods, sampling design techniques, measurement methods to analyze the data
CO.3	Generalize and interpret the data with the help of various measurement techniques.
CO.4	To understand the emergence of new trends in research.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	CONSUMER BEHAVIOUR	Semester	3
Course code	20MBAMM305	Batch	2020 -2022

Course Outcomes

CO.1	Explain the background and concepts vital for understanding Consumer Behaviour.
CO.2	Identify the role of variables that determines Consumer Behaviour in Social & cultural domain.
CO.3	Identifying the psychological and behavioural practices adopted by organizations to enhance the Consumer Behaviour

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	RETAIL MANAGEMENT	Semester	3
Course code	20MBAMM306	Batch	2020 -2022

Course Outcomes

CO.1	Career development in the field of sales
CO.2	Management of sales
CO.3	Find out the contemporary retail management, issues, and strategies
CO.4	Evaluate the recent trends in retailing and its impact in the success of modern business
CO.5	Relate store management and visual merchandising practices for effective retailing.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	INVESTMENT MANAGEMENT (FINANCE SPECIALISATION)	Semester	3
Course code	20MBAFM303	Batch	2020 -2022

Course Outcomes

CO.1	The student will understand the capital market and various Instruments for Investment.
CO.2	The learner will be able to assess the risk and return associated with investments and methods to value securities.
CO.3	The student will be able to analyse the Economy, Industry and Company framework for Investment Management.
CO.4	The student will learn the theories of Portfolio management and also the tools and techniques for efficient portfolio management.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	DIRECT TAXATION	Semester	3
Course code	20MBAFM304	Batch	2020 -2022

Course Outcomes

CO.1	Understand the basics of taxation and process of computing residential status
CO.2	Calculate taxable income under different heads.
CO.3	Understand deductions and calculation of tax liability of Individuals.
CO.4	Know the corporate tax system

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	BANKING & FINANCIAL SERVICES	Semester	3
Course code	20MBAFM305	Batch	2020 -2022

Course Outcomes

CO.1	The Student will be acquainted to various Banking and Non-Banking financial services in India.
CO.2	The Student will understand the activities of Merchant Banking and credit rating
CO.3	The Student will be equipped to understand micro financing and other financial services in India
CO.4	The Student will understand how to evaluate and compare leasing & hire purchase

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	ADVANCED FINANCIAL MANAGEMENT	Semester	3
Course code	20MBAFM306	Batch	2020 -2022

Course Outcomes

CO.1	Get an overview of capital structure theories.
CO.2	Understand and assess the dividend policy of the firm.
CO.3	Realize the importance of management of working capital in an organization
CO.4	Be aware of the techniques of cash, inventory and receivables management

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	RECRUITMENT AND SELECTION (HUMAN RESOURCES SPECIALISATION)	Semester	3
Course code	20MBAHR303	Batch	2020 -2022

Course Outcomes

CO.1	Gain the insights of various principles and practices of recruitment and selection in an industry
CO.2	Acquire knowledge of latest conceptual framework used in recruitment and selection process and procedure applied in various industries.
CO.3	Illustrate the application of recruitment and selection tools and techniques in various sectors.
CO.4	Develop a greater understanding about strategies for workforce planning and assessment, analyse the hiring management system followed in various industries.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	HR ANALYTICS	Semester	3
Course code	20MBAHR304	Batch	2020 -2022

Course Outcomes

CO.1	Gain practical insight of HR Processes, HR analytics and predictive modelling used in HR functions
CO.2	Acquire conceptual knowledge of HRA frameworks, models and approaches.
CO.3	Illustrate the application of datafication of HR, predictive analytics tools and techniques
CO.4	Analyse the employee data set, considering the various concepts and functions of HR, facilitating the decision making in business context.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	INDUSTRIAL RELATIONS AND LABOUR LAWS	Semester	3
Course code	20MBAHR305	Batch	2020 -2022

Course Outcomes

CO.1	Gain practical experience related to labour legislations in India across various sectors
CO.2	Acquire conceptual knowledge of Industrial relations and labour laws followed within industries
CO.3	Develop the greater understanding of IR concepts and its application in solving various issues in IR
CO.4	Apply the IR and labour laws concepts in various industries in India

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	COMPENSATION MANAGEMENT AND REWARD SYSTEM	Semester	3
Course code	20MBAHR306	Batch	2020 -2022

Course Outcomes

CO.1	Gain insights of various conceptual aspects of Compensation and Benefits to achieve organizational goals
CO.2	Determine the performance based compensation system for business excellence and solve various cases.
CO.3	Designing the compensation strategies for attraction, motivation and retaining high quality workforce.
CO.4	Understand the Legal & Administrative Issues in global compensation to prepare compensation plan, CTC, wage survey and calculate various bonus

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	B2B MARKETING MANAGEMENT (MARKETING SPECIALISATION)	Semester	4
Course code	20MBAMM401	Batch	2020 -2022

Course Outcomes

CO.1	Understand significance of B2B marketing
CO.2	Ability to create an integrated marketing communications plan which includes promotional strategies.
CO.3	Effectively use marketing communication for customer acquisition
CO.4	Define and apply knowledge of various aspects of managerial decision making related to marketing communications strategy and tactics.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	Semester	4
Course code	20MBAMM402	Batch	2020 -2022

Course Outcomes

CO.1	Demonstrate knowledge of the functions of logistics and supply chain management
CO.2	To relate concepts and activities of the supply chain to actual organizations.
CO.3	Highlight the role of technology in logistics and supply chain management.
CO.4	Evaluate cases for effective supply chain management and its implementation

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	DIGITAL MARKETING MANAGEMENT	Semester	4
Course code	20MBAMM403	Batch	2020 -2022

Course Outcomes

CO.1	Recognize appropriate e-marketing objectives
CO.2	Appreciate the e-commerce framework and technology.
CO.3	Illustrate the use of search engine marketing, online advertising and marketing strategies
CO.4	Develop social media strategy's to solve business problems

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	STRATEGIC BRAND MANAGEMENT	Semester	4
Course code	20MBAMM404	Batch	2020 -2022

Course Outcomes

CO.1	Comprehend & correlate all the management functions which are happening around with fundamental concepts and principles of management
CO.2	Understand the overview of management, theory of management and practical applications of the same.
CO.3	Effectively use their skills for self-grooming, working in groups and to achieve organizational goals .
CO.4	Demonstrate their acumen in applying managerial and behavioral concept in real world/situation.
CO.5	Understand and demonstrate their exposure on recent trends in management

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	AGRI BUSINESS MARKETING	Semester	4
Course code	20MBAMM405	Batch	2020 -2022

Course Outcomes

CO.1	Highlight the characteristics of Indian rural markets and describe the differences between rural and the urban economy.
CO.2	Analyze the roadblocks of Indian rural market and advocate solutions for the problems of rural markets.
CO.3	Emphasize the different strategies adopted by Indian companies for rural markets.
CO.4	Apply the strategies to be adopted for influencing the rural consumers

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	INTERNATIONAL MARKETING MANAGEMENT	Semester	4
Course code	20MBAMM406	Batch	2020 -2022

Course Outcomes

CO.1	Be aware of the differences between domestic marketing and international marketing.
CO.2	Understand the concept of international pricing and distribution decision.
CO.3	Acquire the knowledge of import export documentation.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	RISK MANAGEMENT AND INSURANCE	Semester	4
Course code	20MBAFM401	Batch	2020 -2022

Course Outcomes

CO.1	Understand various types of risks
CO.2	Assess the process of identifying and measuring the risk
CO.3	Acquaint with the functioning of life Insurance in risk management
CO.4	Understand general insurance contract.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	FINANCIAL DERIVATIVES	Semester	4
Course code	20MBAFM402	Batch	2020 -2022

Course Outcomes

CO.1	Understand the mechanism of forwards/futures, options, financial swaps, various credit derivatives and VaR with their features, merits and demerits
CO.2	Assess the application of forwards/futures, options, financial swaps, various credit derivatives and VaR using numerical problems.
CO.3	Application of financial derivatives in risk management.
CO.4	Critically evaluate various financial derivatives.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	INDIRECT TAXATION	Semester	4
Course code	20MBAFM403	Batch	2020 -2022

Course Outcomes

CO.1	Have clarity about GSTsystem in India.
CO.2	Understanding of levy and collection of GSTin India.
CO.3	Have an overview of customs duty in India.
CO.4	Understanding of valuation for customs duty

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	MERGERS, ACQUISITIONS & CORPORATE RESTRUCTURING	Semester	4
Course code	20MBAFM404	Batch	2020 -2022

Course Outcomes

CO.1	Understand M&A with its different classifications, strategies, theories, synergy etc
CO.2	Conduct financial evaluation of M&A
CO.3	Analyse the results after evaluation
CO.4	Critically evaluate different types of M&A, takeover and antitakeover strategies

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	CORPORATE VALUATION	Semester	4
Course code	20MBAFM405	Batch	2020 -2022

Course Outcomes

CO.1	Understand corporate valuation and valuation process
CO.2	Familiarize with the standard techniques of corporate valuation
CO.3	Develop analytical skills relevant for corporate valuation and value based management
CO.4	Critically evaluate IPOs, M&As, Bankruptcy cases

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	INTERNATIONAL FINANCIAL MANAGEMENT	Semester	4
Course code	20MBAFM406	Batch	2020 -2022

Course Outcomes

CO.1	The student will have an understanding of the International Financial Environment
CO.2	The student will learn about the foreign exchange market, participants and transactions
CO.3	The student will be able to use derivatives in foreign exchange risk management.
CO.4	The student will be able to evaluate the Firm's Exposure to risk in International

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	ORGANIZATIONAL LEADERSHIP (HUMAN RESOURCES SPECIALISATION)	Semester	4
Course code	20MBAHR401	Batch	2020 -2022

Course Outcomes

CO.1	Comprehend & correlate organizational leadership styles which are happening around with fundamental concepts of team leadership
CO.2	Understand the overview of leadership behavior and motivation in organization
CO.3	Effectively use their skills for self-grooming on leadership traits and ethics that influences them to effectively work in groups to achieve organizational goals.
CO.4	Demonstrate their acumen in applying their knowledge in organizational leadership and behavioral concept in real world/situation

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	PERSONAL GROWTH AND INTERPERSONAL EFFECTIVENESS	Semester	4
Course code	20MBAHR402	Batch	2020 -2022

Course Outcomes

CO.1	Have in-depth understanding the various personality traits which promotes personal growth
CO.2	Analyze the concepts of human personality, behaviour and functioning of mind.
CO.3	Learn and apply the psychometrics tests in understanding the personality traits.
CO.4	Develop the greater insight of self, and others through various theories and prepare the developmental plan for interpersonal effectiveness.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	Semester	4
Course code	20MBAHR403	Batch	2020 -2022

Course Outcomes

CO.1	Gain conceptual knowledge and practical experience in understanding the HR concepts globally
CO.2	Comprehend and correlate the strategic approaches to HR aspects amongst PCN's, TCN's and HCN's
CO.3	Develop knowledge and apply the concepts of HR in global perspective
CO.4	Have a better insight of HR concepts, policies and practices by critically analysing the impact of contemporary issues globally

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	ORGANIZATION CHANGE AND DEVELOPMENT	Semester	4
Course code	20MBAHR404	Batch	2020 -2022

Course Outcomes

CO.1	Gain conceptual insight of change management models, OD processes and interventions
CO.2	Develop the understanding of OD to apply OD aspects in private and public sectors in India.
CO.3	Analyse the tools and techniques available to implement changes in the organization environment
CO.4	Handle the OD interventions by analysing the role of OD consultant

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	HUMAN RECOURSE AUDIT	Semester	4
Course code	20MBAHR405	Batch	2020 -2022

Course Outcomes

CO.1	Gain conceptual knowledge and practical experience in understanding the HR Audit
CO.2	Comprehend and correlate the strategic approaches to HR Audit aspects 3 4
CO.3	Develop knowledge and apply the concepts of HR Audit in the organisation
CO.4	Have a better insight of HR Audit concepts, policies and practices by critically analysing the impact of contemporary issues in the organisation.

Arka Educational & Cultural Trust (Regd.)



Jain Institute of Technology, Davangere

(A Unit of Jain group of Institutions, Bengaluru)

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577003.

Department of Master of Business Administration

Course Name	MANAGEMENT CONSULTING FOR BUSINESS EXCELLENCE	Semester	4
Course code	20MBAHR406	Batch	2020 -2022

Course Outcomes

CO.1	Gain the practical insight of various principles and practices of Consultant and Consultancy
CO.2	Acquire knowledge of latest conceptual framework used by Consultant and Consultancy process and procedure applied in various sectors
CO.3	Illustrate the application of Consultant and Consultancy tools and techniques in various sectors.
CO.4	Develop a greater understanding about strategies adopted/undertaken by Consultant and Consultancy